

# MATYLDA KACZMARSKA

matyldak@gmail.com

07848182025

London

---



## WORK EXPERIENCE

### UX Researcher

Foolproof - London

August 2021 to Present

- Providing quantitative and qualitative UX Research methods
- Leading project researcher, providing mentorship to colleagues and juniors.
- Leading in house staff meetings and company goal execution
- Planning, designing and conducting research to test new service ideas and concept development
- Working closely with the team to turn user data into actionable user stories that influence product/service direction and prototype development
- Experience with data analysis providing strategic and actionable insights with measureable outputs.
- Presenting findings, recommendations and customer insights to stakeholders
- Experience in Energy, and Construction, Healthcare and Education sector clients

### UX Consultant

Self Employed - London

September 2019 to August

2021

- Providing quantitative and qualitative UX Research methods
- Screening, recruitment and scheduling of participants for relevant research studies, implementing inclusive research practices to participant sourcing and testing.
- Planning, designing and conducting research tests for new service ideas and concept development
- Working closely with the team to turn user data into actionable user stories that influence product/service direction and prototype development
- Presenting findings, recommendations and customer insights to stakeholders
- Research and showcase knowledge in the industry's latest trends and technologies.
- Proficient in design and prototyping software (e.g. Photoshop, Adobe XD, Axure, Keynote, Sketch, Invision).

### Events Volunteer Manager

Tech Circus - London

October 2018 to November 2019

- Started with event set up and attendee check-in
- Managing food and drinks for 50-300 person events
- Organizing travel and accommodations for speakers
- Planning conference layouts
- Recruiting and organizing and leading 75+ volunteer teams for the annual conference.

- Managing conference budget
- Sourcing and organizing company and event swag

## Interior Stylist

**Modsy** - San Francisco, CA  
August 2016 to June 2018

- Designing interior space layouts for a variety of homes nationwide.
- Helping clients solve their home space issues with best design layout flows.
- Being able to use existing pieces or starting from scratch.
- Communicating with and assessing clients needs
- Worked on over 400 residential spaces.

## Office Manager

**Apptimize** - Menlo Park, CA  
October 2015 to August 2016

- **Organization:** Helped organize efficiency and flow of office environment for optimal usage for work, fun, and business. Brought in new furniture, moved around office layout, created supply station, organized kitchen, mailing area, swag stock, and created gaming recreational area for optimal working conditions.
- **Management:** Managed AT&T, Medical, Zenefits, Doordash, Zesty, Supplyworks, and janitorial accounts to name a view. Keeping the office stocked, organized, team fed, and accounts paid and up to date.
- **Coordination:** Maintained catering of lunches, and dinners. Organized company ski trip. Organized our teams accommodations and travel for the World Mobile Conference to Barcelona.



## EDUCATION

### Master's in User Experience

**Kingston University** - Surbiton  
September 2018 to January 2020

### Bachelor's in Communication Studies

**San Francisco State University** - San Francisco, CA  
September 2011 to May 2013

### Diploma of Higher Education in Communication Studies

**Foothill College** - Los Altos,  
CA 2007 to 2011



## SKILLS

- **UX**
- **Wireframe**
- **User Experience**

- Sketch
- Research
- Photoshop
- Design Thinking
- Presenting
- A/B Testing
- Customer Journey Mapping
- Axure
- User Interface
- User Research



---

## LINKS

<http://matyldakay.com>

<https://www.linkedin.com/in/matyldakaczmarska/>